

# ILLINOIS STATE BLACK CHAMBER OF COMMERCE



Leave No Business Behind. Dedicated to Economic Independence.

## STATEWIDE CONVENTION SPONSORSHIP INFORMATION

### **Bronze Sponsorship – \$5,000:**

- ◆ Option to display corporate banner or sign placement on the venue's premises.
- ◆ Sponsor recognition in newspaper and other print advertisement including 5000 brochures for the convention.
- ◆ Acknowledgement in select press releases.
- ◆ Acknowledgement and recognition as a sponsor during the Convention.
- ◆ Invitation to the Thursday night VIP/Welcome Reception with over 200 businesses.
- ◆ Invitation to the Friday morning breakfast, luncheon and evening entertainment.
- ◆ Invitation to the Saturday breakfast and tour of Bronzeville.
- ◆ Invitation to and acknowledgement as a sponsor at the Award and Corporate Recognition Banquet.
- ◆ Half page ad in the Convention Program Booklet.
- ◆ Opportunity to attend the various business workshops on Friday and Saturday.
- ◆ Opportunity to hand out product literature, samples, and information at the Convention and to place in Welcome Packages.



## Silver Sponsorship – \$10,000:

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- ◆ Option to display corporate banner or sign placement on the venue's premises.
- ◆ Company logo prominently displayed on the Illinois State Black Chamber of Commerce website ([www.ilbcc.org](http://www.ilbcc.org)) with a link to your business' website.
- ◆ Business name in radio advertisement.
- ◆ Sponsor recognition in newspaper and other print advertisement including 5000 brochures for the convention.
- ◆ Acknowledgement in select press releases.
- ◆ Acknowledgement and recognition as a sponsor during the Convention.
- ◆ Invitation to the Thursday night VIP/Welcome Reception with over 200 businesses.
- ◆ Invitation to the Friday morning breakfast, luncheon and evening entertainment.
- ◆ Invitation to the Saturday breakfast and tour of Bronzeville.
- ◆ Invitation to and acknowledgement as a sponsor at the Award and Corporate Recognition Banquet.
- ◆ Full page ad in the Convention Program Booklet.
- ◆ Exhibitor booth at Convention.
- ◆ Company's name and logo projected in the banquet hall during the Award and Corporate Recognition Banquet on Saturday evening.
- ◆ Opportunity to participate in the Procurement Opportunities Workshop and other business workshops on Friday and Saturday.
- ◆ Opportunity to hand out product literature, samples, and information at the Convention and to place in Welcome Packages.

## Gold Sponsorship – \$15,000:

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- ◆ Option to display corporate banner or sign placement on the venue's premises.
- ◆ Company logo prominently located on the Illinois State Black Chamber of Commerce website ([www.ilbcc.org](http://www.ilbcc.org)) with a link to your business' website.
- ◆ Business name in radio advertisement.
- ◆ Sponsor recognition in newspaper and other print advertisement including 5000 brochures for the convention.
- ◆ Acknowledgement as a title sponsor in all press releases.
- ◆ Acknowledgement and recognition as a sponsor during the Convention.
- ◆ Invitation to the Thursday night VIP/Welcome Reception.
- ◆ Invitation to the Friday morning breakfast, luncheon and evening entertainment.
- ◆ Invitation to the Saturday breakfast and tour of Bronzeville.
- ◆ Invitation to and acknowledgement of a sponsor at the Award and Corporate Recognition Banquet.
- ◆ Full page ad in the Convention Program Booklet.
- ◆ Exhibitor booth at Convention.
- ◆ Company's name and logo projected in the banquet hall during the Award and Corporate Recognition Banquet on Saturday evening.
- ◆ Opportunity to participate in the Procurement Opportunities Workshop and other business workshops on Friday and Saturday.
- ◆ Company logo on the front outside cover of the Convention Program Booklet and convention brochures.
- ◆ Opportunity to hand out product literature, samples, and information at the Convention and to place in Welcome Packages.
- ◆ Display company brochures and business cards at chamber office and distribution at various chamber events.
- ◆ Logo included in weekly E-Blast that goes out to 2000 people.

## Platinum Sponsorship – \$25,000:

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- ◆ Option to display corporate banner or sign placement on the venue's premises.
- ◆ Company logo prominently displayed on the Illinois State Black Chamber of Commerce website ([www.ilbcc.org](http://www.ilbcc.org)) with a link to your business' website.
- ◆ Business name in radio advertisement.
- ◆ Sponsor recognition in newspaper and other print advertisement including 5000 brochures for the convention.
- ◆ Acknowledgement as a title sponsor in all press releases.
- ◆ Acknowledgement and recognition as a sponsor during the Convention.
- ◆ Invitation to the Thursday night VIP/Welcome Reception.
- ◆ Invitation to the Friday morning breakfast, luncheon and evening entertainment.
- ◆ Invitation to the Saturday breakfast and tour of Bronzeville.
- ◆ Invitation to and acknowledgement of a sponsor at the Award and Corporate Recognition Banquet.
- ◆ Full page ad in the Convention Program Booklet.
- ◆ Exhibitor booth at Convention.
- ◆ Company's name and logo projected in the banquet hall during the Award and Corporate Recognition Banquet on Saturday evening.
- ◆ Opportunity to participate in the Procurement Opportunities Workshop and other business workshops on Friday and Saturday.
- ◆ Company logo on the front outside cover of the Convention Program Booklet and convention brochures.
- ◆ Opportunity to hand out product literature, samples, and information at the Convention and to place in Welcome Packages.
- ◆ Display company brochures and business cards at chamber office and distribution at various chamber events.
- ◆ Logo included in weekly E-Blast that goes out to 2000 people.
- ◆ Special efforts by chamber to bring business to your institution.
- ◆ Opportunity to present and market your company's special program, goods, or services at various chamber events. The chamber will work with your company to determine opportunities to promote your company's public relations, visibility, promotion, and marketing needs.
- ◆ Seat on Chamber's Corporate Advisory Council.

## **Corporate Advisory Council (CAC)**

The CAC was created to provide a bridge between America's corporations and members of the African American business community. It is composed of key executives whose primary responsibility is to advise the Illinois State Black Chamber of Commerce (ILBCC) on public policy issues.

Advisory Council members: Partner with ILBCC on issues of commonality, gain exposure to the black business marketing segment, partner with the organization's grass-roots membership, receive acknowledgement in newsletter and interface with ILBCC Board of Directors.

## Premier Sponsorship – \$50,000:

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- ◆ Option to display corporate banner or sign placement on the venue's premises.
- ◆ Company logo prominently displayed on the Illinois State Black Chamber of Commerce website ([www.ilbcc.org](http://www.ilbcc.org)) with a link to your business' website.
- ◆ Business name in radio advertisement.
- ◆ Sponsor recognition in newspaper and other print advertisement including 5000 brochures for the convention.
- ◆ Acknowledgement as a title sponsor in all press releases.
- ◆ Acknowledgement and recognition as a sponsor during the Convention.
- ◆ Invitation to the Thursday night VIP/Welcome Reception.
- ◆ Invitation to the Friday morning breakfast, luncheon and evening entertainment.
- ◆ Invitation to the Saturday breakfast and tour of Bronzeville.
- ◆ Invitation to and acknowledgement of a sponsor at the Award and Corporate Recognition Banquet.
- ◆ Full page ad in the Convention Program Booklet.
- ◆ Exhibitor booth at Convention.
- ◆ Company's name and logo projected in the banquet hall during the Award and Corporate Recognition Banquet on Saturday evening.
- ◆ Opportunity to participate in the Procurement Opportunities Workshop and other business workshops on Friday and Saturday.
- ◆ Company logo on the front outside cover of the Convention Program Booklet and convention brochures.
- ◆ Opportunity to hand out product literature, samples, and information at the Convention and to place in Welcome Packages.
- ◆ Display company brochures and business cards at chamber office and distribution at all events.
- ◆ Logo included in weekly E-Blast that goes out to 2000 people.
- ◆ Special efforts by chamber to bring business to your institution.
- ◆ Opportunity to present and market your company's special program, goods, or services at various chamber events. The chamber will work with your company to determine opportunities to promote your company's public relations, visibility, promotion, and marketing needs.

- ◆ Invitation to special programs and networking events with business executives, political leaders, and foreign dignitaries.
- ◆ Recognition and signage at select chamber events.
- ◆ Preferred seating at chamber events.
- ◆ Seat on Chamber's Corporate Advisory Council.

### **Corporate Advisory Council (CAC)**

The CAC was created to provide a bridge between America's corporations and members of the African American business community. It is composed of key executives whose primary responsibility is to advise the Illinois State Black Chamber of Commerce (ILBCC) on public policy issues.

Advisory Council members: Partner with ILBCC on issues of commonality, gain exposure to the black business marketing segment, partner with the organization's grass-roots membership, receive acknowledgement in newsletter and interface with ILBCC Board of Directors.